

## YouthBizCentral Online Curriculum

Through generous support from the Iowa Department of Education, all Iowa Career and Technical Education teachers receive access to the YouthBizCentral Overview of *Entrepreneurship* unit **free** of charge.

IOWA CTE teachers interested in accessing the complete 8-module curriculum and online student business planning template have the opportunity to purchase a 2010-11 classroom license at a reduced rate of \$99 (retail value \$250). The classroom license includes 1 teacher license and licenses for the students in that teacher's classroom (Eligible for purchase with Carl Perkins funds).

### Register and Get Started:

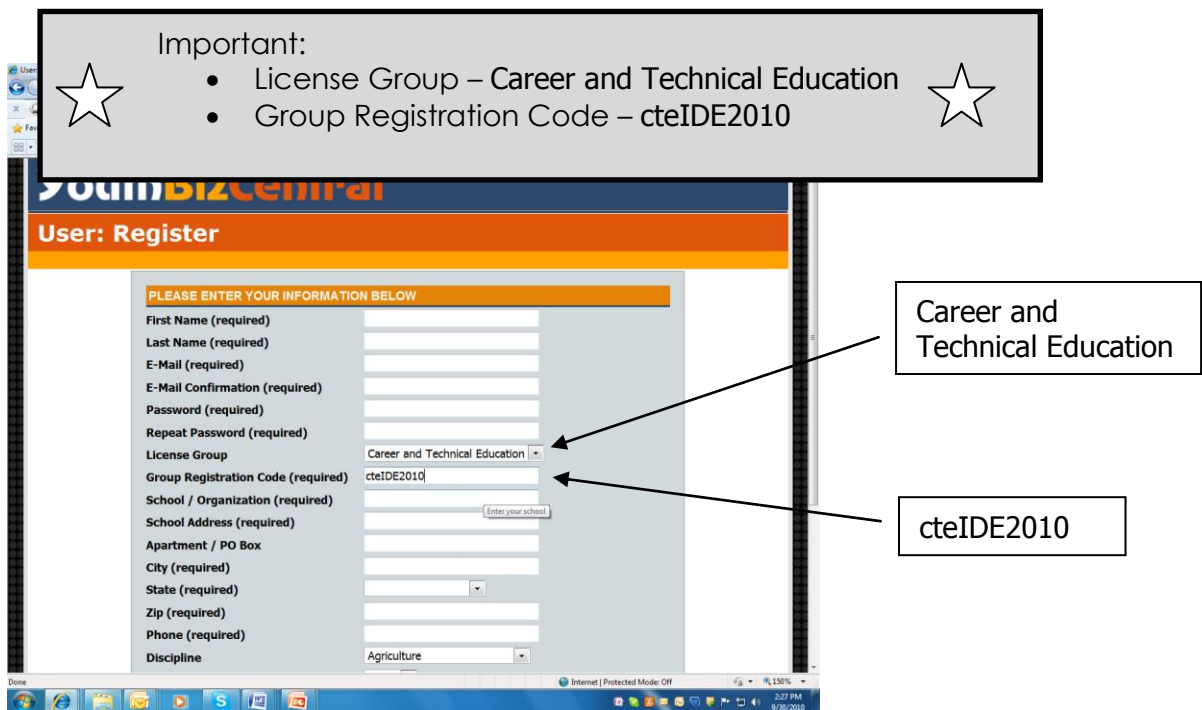
**Step 1:** Go to website [www.youthbizcentral.org](http://www.youthbizcentral.org) and select "Register".

**Step 2:** Select to register as a "Teacher"

**Step 3:** Complete the registration form.

Important:

- ★ License Group – Career and Technical Education ★
- ★ Group Registration Code – cteIDE2010



The screenshot shows the 'User: Register' page on the YouthBizCentral website. The form includes the following fields:

- First Name (required)
- Last Name (required)
- E-Mail (required)
- E-Mail Confirmation (required)
- Password (required)
- Repeat Password (required)
- License Group: Career and Technical Education (selected)
- Group Registration Code (required): cteIDE2010
- School / Organization (required)
- School Address (required)
- Apartment / PO Box
- City (required)
- State (required)
- Zip (required)
- Phone (required)
- Discipline: Agriculture

Callouts point to the 'License Group' dropdown menu (labeled 'Career and Technical Education') and the 'Group Registration Code' text box (labeled 'cteIDE2010').

**Step 4:** Log in! (Note: an E-mail Verification Code was emailed to you upon registration. You will need to enter this code in order to access the site.)

**Step 5:** An overview of how to use the YouthBizCentral curriculum and instructions for registering your students can be found in the "Help" section.

## Curriculum Overview

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YouthBizCentral is a comprehensive online entrepreneurship curriculum that enables educators to teach the “entrepreneurial mindset,” encouraging creativity, innovation, critical thinking, and problem-solving—and also equipping students with the skills necessary to excel in the worlds of business and entrepreneurship.

Developed by the Jacobson Institute for Youth Entrepreneurship at The University of Iowa, YouthBizCentral boasts the following features:

- Online/Easily accessible
  - [www.youthbizcentral.org](http://www.youthbizcentral.org)
- Tied to:
  - National Entrepreneurship Standards
  - Iowa Core Curriculum & 21st Century Skills
- 8 fully customizable core units
  - Lesson Plans
  - PowerPoint Presentations
  - Activities & Web Resources
  - Entrepreneurial profiles
- Student Business Planning Template
- Equips youth with the skills to succeed in:
  - Starting their own business
  - Leading existing organizations

## For more information

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